

MEDIA KIT 2009

# Utah Valley Expos

"Expos designed with you in mind"

[www.uvexpo.com](http://www.uvexpo.com)

The **Big**  
**Business and**  
**Technology**  
**Expo**

Utah Valley  
**home**  
**expo**  
Utah County  
Association of  
REALTORS®

The Utah Valley  
**women's EXPO**  
sponsored by **CLARKSON**

The **Big**  
**Business** and  
**Technology**  
**Expo**

**March 11 & 12**

Expo hours 11 a.m. - 5 p.m.

Attendance: 5 - 8,000

General booth space: \$799

Corner booths: + \$100

Extras: "Exhibitor Connector" events, national quality keynotes, free business lunch with admission, tickets for gifting and great business friends.

The Big Business and Technology Expo has earned the reputation as the best business show in the state. Now in it's seventh year at the McKay Events Center it consistently draws a high quality audience and attendance figures have risen for 6 years straight. Enjoy a high number of quality decision makers. Top keynotes are always a signature of this event as is the free catered food from top area restaurants for everyone with admission. It's the perfect place to grab a bite to eat and meet some great people. We'll see you at the Business Expo at the McKay Events Center.

*"The business show is so powerful because of the quantity and quality of business leaders that attend and engage. I look forward to it every year."*

Jeff Rust, Corporate Alliance

*"It's always some of our best marketing of the year. If people have been to different business shows around the state, they'll easily see why we're so excited about this one."*

Jessica Devenish, CheckNet



**April 24 & 25**  
**Sept. 25 & 26**

Expo hours 11 a.m. - 8 p.m.

Attendance Spring: 9 - 12,000  
Attendance Autumn: 6 - 9,000  
General booth space: \$699

**Extras:** The largest Utah County Expo, free food giveaways, popular local restaurants, custom tickets available, widespread UCAR marketing.

Now in it's 20th year, the Spring Home Expo has been a local favorite of visitors and businesses since 1989 and draws a crowd that has proven to be great purchasers. In both the Spring and Autumn Expos we seek a wide variety of businesses for the effectiveness of the exhibitor and the enjoyment of the attendees. This should be a staple in anyone's home industry marketing budget because of its traditionally great ROI.

*"The Home Expo allows us to reach our perfect target clients in our community in one great spot. We look forward to it every time."*

Randall Harward, Sprinkler World/Holiday Traditions

*"As a business owner in you Utah County I don't think that there is a better way to personally connect with a large group of direct clients than the Utah Valley Expos."*

Dan Nelson, Marble & Granite Solutions

*"We've attended the Expo for years and always generate great business."* Duane Howell, The BlindMan

# The Utah Valley Women's Expo

sponsored by

close to my heart

spring edition  
autumn edition

## May 8 & 9 Sept. 4 & 5

Expo hours 11 a.m. - 8 p.m.

Attendance: 9 - 11,000

General booth space: \$699

**Extras:** Fashion shows emceed by local celebs, custom gifts, spas, seminars by favorites from around the region, shopping galore, food and non-stop fun.

In 2007 we projected 6,000 people for the inaugural Utah Valley Women's show. Instead, nearly 10,000 women showed up and enjoyed two days of everything a woman truly wants. Now, with great word-of-mouth and a full slate of marketing for 2009 including television (KSL TV, Studio 5 and Good Things Utah), local PTA's, billboards, multiple magazines, newspapers and more, the 2009 shows promise to keep getting bigger and better. Let your business benefit from the energy of these great shows.

*"I went to the Expo hoping to book 5-10 sittings. Instead I booked nearly 300! It's taken my business to a whole new level..."*

Becca Nae, Portraiture by Becca Nae

*"I love how the Utah Valley show brings in the right demographic with some really excellent marketing. The traffic is great."*

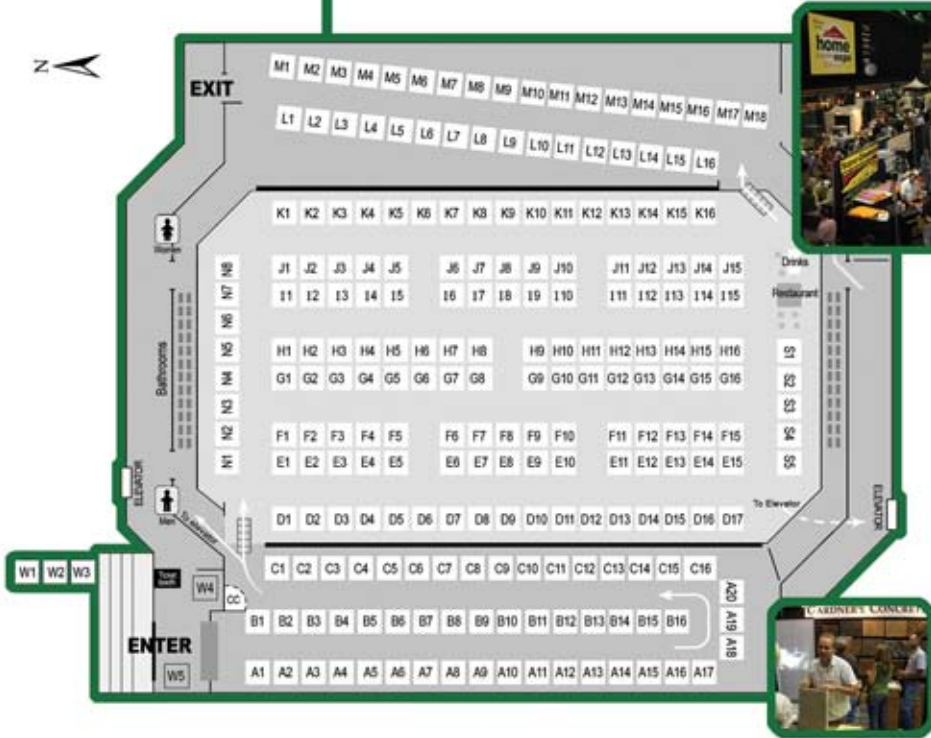
Laura Field, Marketing Director, Layers Clothing

*"The Women's Expo was a fun-filled event with a wide variety of activities that brought in a great crowd of women from Utah Valley and beyond. The staff was wonderful to work with..."*

Kellie Englehardt, Close To My Heart



All shows are held at Utah County's largest public facility,  
**The McKay Events Center at UVU in Orem, Utah**  
 (I-15 and University Parkway)



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... more info online (including booth availability)  
 at [www.uvexpo.com](http://www.uvexpo.com)



Exit

Children's Area

M1 M2 M3 M4 M5 M6 M7 M8 M9 M10 M11 M12 M13 M14 M15  
 L1 L2 L3 L4 L5 L6 L7 L8 L9 L10 L11 L12 L13

K1 K2 K3 K4 K5 K6 K7 K8 K9 K10 K11 K12 K13 K14 K15 K16 K17

J1 J2 J3 J4 J5 J6 J7 J8 J9 J10 J11 J12 J13 J14 J15  
 I1 I2 I3 I4 I5 I6 I7 I8 I9 I10 I11 I12 I13 I14 I15

H1 H2 H3 H4 H5 H6 H7 H8 H9 H10 H11 H12 H13 H14 H15  
 G1 G2 G3 G4 G5 G6 G7 G8 G9 G10 G11 G12 G13 G14 G15

F1 F2 F3 F4 F5 F6 F7 F8 F9 F10 F11 F12 F13 F14 F15  
 E1 E2 E3 E4 E5 E6 E7 E8 E9 E10 E11 E12 E13 E14 E15

D1 D2 D3 D4 D5 D6 D7 D8 D9 D10 D11 D12 D13 D14 D15 D16 D17

C1 C2 C3 C4 C5 C6 C7 C8 C9 C10 C11 C12 C13 C14 C15 C16 C17

B1 B2 B3 B4 B5 B6 B7 B8 B9 B10 B11 B12 B13 B14 B15 B16

A1 A2 A3 A4 A5 A6 A7 A8 A9 A10 A11 A12 A13 A14 A15 A16 A17



The Utah Valley  
**Women's EXPO**

Entrance

W1 W2

Tickets

W3

W4

CC

Restaurant

Main Stage

Opera Restaurant

A20 A19 A18